Market Connect is a startup’s path to the enterprise.

Market Connect allows qualifying startups to level up their engagement and gain access to customer, product and marketing ecosystems.

**What You Get**

- Customer engagements/meetings
- Product team interactions
- Marketing and events exposure
- Blogs, social media, PR and AR
- VC introductions and engagements

Startups who complete the qualification steps will receive a promotion kit and be featured in the Startup Gallery.

Candidates are reviewed regularly and can be activated for benefits at anytime.*

**How to Qualify**

**Complete Your Startup Profile**
Startups must have completed their full profile in the [Startup Portal](https://oracle.com/startup).

**Begin Using Oracle Cloud**
Startups must have activated their Oracle Cloud account and used the initial $500 credits.

**Submit a Case Study and Reference Architecture**
Write and submit a customer case study and your reference architecture on Oracle Cloud infrastructure. (Template/example provided.)

**Integration Strategy**
Explain your product integration strategy with an Oracle product solution, if applicable.

*Completion of the steps does not guarantee all benefits. All submissions must be approved by our team.*

Email: oraclestartupbd ww@oracle.com
Twitter: @OracleStartup
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